

### **EXECUTIVE SUMMARY 2017**

90 MAIN ST. FLEMINGTON, NJ 08822 www.flemingtonDIY.org flemingtonDIY@gmail.com

#### **MISSION STATEMENT:**

FLEMINGTON DIY (Do It Yourself) is a 501(c)3 non-profit organization whose mission is to provide an inclusive art space that fosters projects to engage the community with the burgeoning local arts scene, inspire social change, and invigorate the economic development of Flemington, New Jersey.





### FLEMINGTON DIY at 90 MAIN STREET

When you invest in Flemington DIY, you provide an inclusive space for local artisans, hobbyists, actors, musicians, and students of all ages, races, genders, and abilities to create and present their works. You afford opportunities to those who otherwise may never have the platform to do so.

The volunteers that make up Flemington DIY are dedicated to ensuring events and programs run smoothly. This hands-on approach allows Flemington DIY to operate within the boundaries of fiscal prudence.

### **ARTS HUB**

Since 2014, Flemington DIY has hosted over 260 unique events, attracting hundreds of people to Flemington, NJ. This space has established itself as an essential mainstay in the New Jersey arts scene, **supporting live musical performances**, **staged theatrical productions, art installations, cultural and historical presentations, and discussions about social issues** – all stimulating the vitality and economic growth of this town.

Flemington DIY has attracted musicians and performers alike from all over the globe – from New Jersey to California, Canada to Scotland, and even Tuva, a small Russian republic in southern Siberia.



### **COMMUNITY ENGAGEMENT**

The art space hosts several weekly groups and programs including: Tai Chi; tap dancing class; Kick StART art classes for young adults with physical or mental disabilities; Fiber Freaks, a crocheting and knitting group; acting classes; yoga; and interfaith meditation. All programs are donation-based.

Monthly open mics have become a popular event on the calendar – featuring a wide variety of local talent ranging from 8 to 80 years old.

For 3 years in a row, Flemington DIY has hosted Black History Month celebrations; participated in "Write All Night" – a 24-hour novelwriting workshop part of the National Novel Writing Month; and have hosted the world-renowned throat-singing group Alash Ensemble, from Tuva.





# ~: A Showcase of LGBTQ+ Art

August 6-19th, 2017 Flemington DIY 90 Main Street, Flemington, NJ 0882: YouTH ART SHOW 6:00pm Saturday, August 12 90 main st, Flemington n

tor

5:30-10 pm

OR DONA

AN LINET

Distributing

Dignity

A 24-HOUR WRITING EVENT NOVEMBER 12 - 13 at FLEMINGTON DIY

NIGHT

WRITE AL

6

### **SOCIAL INITIATIVES**

Flemington DIY ensures a space and platform for social change – often partnering with area organizations to raise awareness and support for various causes. This includes benefits for the **Jersey Battered Women's Service, the Coalition for Animals, Hunterdon Humane Animal Shelter, humanitarian efforts in Nepal postearthquake, the ACLU, and the Hunterdon Helpline.** 

Other partnerships include hosting Hunterdon Central High School's Gifted and Talented Art Class' mural projects; Hunterdon Academy of the Arts' youth performances; and Black Lab Studio photography students' showcases. Additionally, Flemington DIY has participated in school supply and clothing drives, and has been the home of Hunterdon County Anti-Racism Coalition monthly meetings.





### AWARDS AND NOTABLE ACCOMPLISHMENTS

Flemington DIY was awarded \$12,000 by the Flemington BID (Business Improvement District) to support its proposed 2015 budget.

In 2014, Flemington DIY accepted Downtown NJ's Tools of the Trade Platinum of Excellence award for its efforts to revitalize Main Street. This was the 2nd highest honor awarded in this category across NJ.

In March 2015, Flemington DIY was invited to participate in NJ Future's 10th anniversary redevelopment forum, where Flemington DIY highlighted its work and collaboration with the local municipalities on how Flemington and other towns can attract millennials to move and participate in these communities. The audience comprised of council people and developers from around the state.

August 2016 saw the debut Flemington DIY's two-day music festival "Flem Fest," which featured a stage of headlining acts at Stangl Factory. The fest highlighted more than 30 musical acts and artists from around the country, as well as local art and business vendors, attracting more than a hundred people to Flemington.

In August 2017, the newly-formed Flemington Community Partnership (FCP) awarded Flemington DIY a small grant for the creation and launch of a community print shop.